



Urban

Futurist  
Times

## Designing the “Flow without friction” in ZERO TIME

A Scenario Motion Picture Workshop

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*GBI Business Games.... Presents*

### **THE NEW BUSINESS GAME:**

***BUILDING NEW BUSINESS DEVELOPMENT LEADERS AT EVERY LEVEL.***

#### **TEN SMART TEAMS CREATE THE NEW CO-OP LEADERSHIP ENGINE: *A VIRTUAL BUSINESS INCUBATOR DEVELOPMENT COMMUNITY-BASED SOLUTION: FROM GLOBAL BUSINESS INCUBATION, INC. (GBI)***

##### **INTRODUCTION:**

In the new business game, ten smart teams tackle tough business issues around change, growth and innovation. They by nature prefer to work with strong like-minded people...

Ten smart teams act as high-quality leadership during times of uncertainty, ambiguity and change... Given today's relentless and ever – accelerating rate of change...

“For some the future looks so vague and challenging”...

Today, organizations need leadership that is cooperative with the ability to lead is a more precious asset to the organization than ever before... Today, organizations are competing for new leaders the same way sports teams and movie studios compete for marquee talent... Problem is, many companies don't know how to compete in the open market for this talent... Leadership development ranks high on the agenda for most organizations.

Leadership development is a core competence...

Ten smart teams goal is to attract new strategic alliances, establish long-term cooperative relationships, partnerships with like-minded self-employed people whose messages and business philosophies complement theirs...

In the member-owned model Cyber Park USA.us...Ten smart teams align themselves with like-minded self-employed others who add significant value to their model member-owned virtual incubator company...

- In the member-owned virtual business incubator company cooperative leadership and change are inseparable...
- Cooperative leadership on ten smart teams share responsibility to develop new leaders...
- Shared success depends upon cooperation of the leaders at every level of the model member-owned virtual business incubator company, ten smart teams working together, doing what works, --- sharing a cooperative leadership competency...

Ten smart teams do interactive exercises, powerful business incubator development videos and relevant business development benchmarking... They share an essential cooperative leadership development blueprint... As new technologies enable new virtual organizational structures and different system and work approaches, they share a new collective, a new way of conducting business...

In ten business incubator development clusters, larger numbers of self-employed like-minded people must become capable of leading...

Within the model member-owned virtual business incubator company, ten smart teams of leaders operate with a collective power, shared information, and decision-making authority across the organization...

“All self-employed like-minded people have untapped leadership potential, with coaching and practice, they are ready for the big business game”...

**LEADERS AS TEACHERS:** *In the member-owned model Cyber Technopolis... Cyber Tech High*

Ten smart teams goal is to attract like-minded self-employed people who are cooperative, that's the first strategy...

Their plan is to teach the teacher to teach our youth, in a self-employment cooperative environment...

**Leaders developing new cooperative leadership...** Ten smart teams are modeling an e-parallel world our new platform to survive and thrive into the 21<sup>st</sup> century... They are creating their

own virtual business incubator development community and cyber college system, to develop a new generation of caring, sharing cooperative business development leaders...

Ten smart teams as leaders teach how to lead in the development of a model member-owned new media small business industry... In teaching sessions, they model the roles of leaders, navigating industry shifts that many companies fail to survive in...

**GBI believes** that having leaders at all levels spot the trends and form strategic alliances with all who have the courage to act, as ten smart teams will enable their new model member-owned virtual business incubator company to prosper...

Ten smart teams are dedicated to teaching and developing like-minded member-owners at all levels to be winning team players within a cooperative incubation infrastructure system... They lay out teachable points of view on leadership duties in operating in the model member-owned virtual business incubator company...

Winning organizations are teaching organizations... Ten smart teams act as organizational psychologists... And run the GBDA leadership development institute, figuring out what works and what doesn't...

Ten smart teams know winning companies win because they nurture good leaders who nurture the development of other like-minded self-employed people into leaders at all levels of the model member-owned virtual business incubator company...

The ultimate test of success for an organization is not whether it can win today, but whether it can keep winning tomorrow and the day after... The ultimate test for a smart teams of leaders, is whether they can teach like-minded others to be leaders and build an organization that remains successful by following all the necessary pathways...

The key ability of winning organizations is the nurturing of new leaders...

*Information gathering and research at the GBI-Thinkubator Farsight Institute and the GBI-Master-mind Group Genius.... Is about*

### **BENCHMARKING WINNING COMPANIES:**

#### **The Business Incubator Company**

Ten smart teams shared dream of reality is to shape a model **member-owned virtual business incubator company that launches enterprises with the reach and collective resources of a big company**, a large collective of small companies that together make a big company, that's always learning, and share the compulsion to shape the model and able to take direction and take collective action, in the launching of their model member-owned new media small business industry...

- **Incubated companies** win by forming strategic alliances that add value, shared customers, grow new markets, collective assets, resources and productivity...
- Companies that consistently win, don't just have one strong leader or just a few at the top, they have lots of strong leaders, and they have them at all levels of the organization...

- In the time it takes for a question to be passed up the ladder and a decision to be handed back down, the opportunity will have been missed, it takes leaders at all levels to achieve the speed a company needs to survive...

This requires an organization that isn't just built to last, but one that is built to change. In the future, the real core competence of business organizations will be the ability to remake themselves continuously and creatively to meet all business demands...

In a model member-owned virtual business incubator company, leadership means mastering revolutionary change and implementing, strategic and tactical moves... Becoming a world-class business incubator company requires the ability to master revolutionary change, it requires taking on the dramatic challenge of creatively remaking the organization in order to improve it, not just once, but repeatedly...

#### **Revolutionary change**

In order for an organization to win, revolution must be driven by smart teams of leaders with ideas and the heart and guts to bring them alive, and must become a way of life.

Revolutionary change must be incubated... Faced with increasingly difficult, large and frequent shifts in economics, societies and marketplaces, organizations need smart team leaders who can redirect life's emotional energies...

**Team leaders of an institution must be willing repeatedly to do new things**

and to develop new and better models of success... Team leaders need to use and generate high levels of positive energy to win the business game they create...

**Organizations must survive and thrive through change... In the model business incubator company ten smart teams of leaders stage a revolution...**

- They launch a change agenda, and do high impact things...
- Shared agenda to create a buzz in the organization to demonstrate the common direction of the organization...

In a broad sense, **leaders are revolutionaries**, they are constantly challenging the status quo and looking around to see if they are doing the right things, or if those things can be done better or smarter, and most importantly, when they spot something that needs to be changed, they do something about it... In more concrete terms, team leaders do specific things like...

- Understand and **use the science of seeing**, seeing reality, sizing up the current situation as it really is, not as it used to be, or as they would like it to be...
- Take action, mobilize the appropriate responses...

Seeing reality requires that team leaders remove the filters that screen out the things they might not want to see, acknowledge their own shortcomings and accept the need for change... Facing reality is about personally accepting the case for change...

Ten smart teams model revolutionary concepts... they see reality and let go of

ingrained ways of thinking and working... they surround themselves with others of like-minds who see the same reality... they model business incubators that launch start-ups that can survive in the marketplace... and they share the freedom to act quickly and decisively...

Ten smart teams model themselves as most valuable to the model member-owned virtual business incubator company...

### **Implementation**

Facing reality is the first crucial step that leaders must take if their organization is going to respond appropriately... But it is just the starting point, leaders must figure out what the problem is, whether it's a challenge or an opportunity, decide on a response, determine what actions need to be taken and make sure those actions get implemented promptly...

Implementation of a massive organizational change requires selling the new response, including the case for change and weeding out superfluous work...

Implementation of an idea requires values, emotional energy and the edge or belief system to see project through to the end...

Team leaders accomplish goals by leading... That is, by guiding and motivating like-minded others... Team leaders shape like-minded people's opinions about joint ventures, they win with their enthusiasm, using every available opportunity to send out their message and win supporters...

**THE POWERS OF TEN (+)**  
**BUILDING COOPERATIVE**  
**LEADERSHIP AT EVERY LEVEL**  
**OF THE MODEL MEMBER-**  
**OWNED VIRTUAL BUSINESS**  
**INCUBATOR COMPANY...**

### **Winning**

Winning organizations attract like-minded self-employed people who build cooperative leadership at every level... The goods and services they produce, the strategies and tactics they employ are widely divergent, but share a common support service system...

They share fundamental similarities; team leaders have teachable points of view, ideas, values and emotional energy and edge...

Winning team leaders are teachers who can articulate their ideas... They share stories about the future of their organization that engage others both emotionally and intellectually to attain the winning future that they describe...

Winning leaders:

use well defined methodologies, coaching and teaching techniques...

focus on the total picture, a common commitment, and are open to learning...

Leadership is salesmanship, “Come on”, we can do this...

**The scarcest resource in the world today is leadership talent** capable of continuously transforming organizations to win in tomorrow’s world...

Companies that win most often are the ones whose leaders invest the time and energy to develop lots of new leaders.

Companies with lots of leaders not only compete better today, but they are better prepared to repeat the performance tomorrow... Teaching others of like-minds to be leaders requires that a leader have two things:

- A serious commitment to teaching, which means that they make it a top priority in everything they do...
- Teachable points of a better view...

*Winning team leaders spend a lot of their time teaching, they are always teaching, they treat every face-to-face encounter as a teaching and learning opportunity, a teachable better point of view...*

### **Great leaders are great teachers**

Having a teachable better point of view is what allows leaders to be effective teachers...Great leaders are great teachers, they know how to do many things, they also organize their thoughts so that they can help like-minded self-employed others learn to do them...

They not only have a better point of view about how the world operates, but have also invested the time and effort to make their better points of view “teachable” to like-minded self-employed others...

To develop teachable better points of view, team leaders use the science of seeing to understand the past, understand others experiences, draw lessons from what they know and then share those

lessons learned with like-minded others...

Winning team leaders, have teachable better points of view on a broad range of cooperative infrastructure, business incubation systems development topics...

Team leadership is about system thinking, model-making, acting, motivating, and sharing a blueprint strategy, using different methodologies and development tools.

Therefore, team leaders develop teachable better points of view that help like-minded others learn to think, model, act and motivate...

### **Shared Ideas**

The core of business success starts with a shared leadership that works on shared ideas... Leaders share ideas, they share common strategy a central business incubator development idea, ideas on how to carry out that strategy...

“A COMPANY’S central business idea explains why it is in business and how it is going to make money”... A new company must cooperate to compete if it is going to win against its competitors, everyone in the organization must know what they are aiming to achieve.”

Companies must start out with a good “central idea.” One of the jobs of a leader is to make sure that a model business has a good central business idea, and that everyone knows what it is... Because circumstances change, a business idea that was good yesterday may not be so good today. When that happens leaders must change the idea and then get everyone in the company

working together to achieve the new idea...

To get its central idea carried out, an organization needs leaders at all levels to develop ideas into model implementation... So it’s essential that they, and everyone in the organization, completely understand the central idea...

Team leaders excel at coming up with ideas... They are good at recognizing good ideas; they surround themselves with like-minded people who come up with lots of ideas... Picking out the best ones... To keep an organization focused, leaders must do two things...

- Develop from benchmarked ideas...
- Communicate those ideas clearly...

### **COOPERATING TO COMPETE: THE VALUE OF A WINNING TEAM...**

Ten smart teams share a common set of values that move the business incubator development community ahead... Clear roadmaps help them to act quickly, understanding that the right strategies and ideas give them a competitive advantage...

Ten smart teams share the right blueprint that takes them into unpredictable new markets...

### **A MODEL-MAKING SCENARIO:**

“ **SPEAKING WITH ACTIONS** “ acting as change agents, capitalizing on change...

## **Handling Stress Positively**

One of the most remarkable things about winning organizations is how often they manage to come out of times of trouble even stronger than they were before the problems arose...

The reason for this is that **stress always produces energy in people**. It's a fact of nature, and winning **team leaders are masters at channeling that energy away from the usual complaining, infighting and resistance, and harnessing it for productive uses...**

Team leaders take up the challenge or difficulty by using it as an initiative taking responsibility for overcoming it... **The goal is to produce positive energy and results**, and these results often go beyond just solving the immediate problem... They understand that by getting everyone in the organization involved in problem solving, everyone gets energized, and learns how to think and work more effectively...

In problem solving, team leaders make sure that five conditions exist:

- A sense of urgency, getting team players to focus on the fact that there are real problems and there not going to go away unless they do something...
- A mission worth achieving, helping others to envision a specific better future that includes them...
- Goals that stretch team players abilities, high enough to inspire a collective extraordinary effort...
- Share the spirit of teamwork, a belief; they're all in this together... Risks are less risky and goals are more achievable.

- Share realistic expectation that by acting as one they can succeed, pulling a share of the risk, pooling money and talent and being apart of the solution...

Team leaders use times of difficulty to create positive energy, winning teams stay ahead because they have lots of energy, and use it wisely...

### **Positive energy gets positive results...**

Team leaders who have an edge have an unflinching readiness to create a new reality and the courage to act... Cutting edge decisions may not be popular in the short term... Team leaders share the willingness to do things that will make the organization better... They are unwilling to let the difficulty of the decision cloud what is right...

**At the IMATC Teaching and Testing Factory**, Team leaders use the science of seeing to enter uncharted territory; they act with a constant compass... lead into the future... The business story is a classic, a classic human story. It's about overcoming great odds, the upholding of principles despite the cost questions, rivalry and succession and even the possibility of complete failure, but in the end winning in the future...

**TEN SMART TEAMS: 2012**  
**EXPLORING THE 21<sup>ST</sup>**  
**CENTURY...NEW TRENDS AND**  
**IDEAS THAT ARE SHAPING THE**  
**FUTURE, NEW IDEAS,**  
**INNOVATIONS, IMAGINATION**  
**AND INSPIRATION... to harness the**  
**New Nanotechnology Industry .... For**  
**common community wealth**  
**creation...**

Ten smart teams act as urban futurists

leaders in ten fields who understand that the future doesn't just happen:

They create it by their action today... They act as market-makers, charting potential trends, understanding emerging markets, learning new ways to teach, acting as creative thought-leaders --- bringing new ideas and a shared vision to their business incubator development community, they anticipate future trends, learn the latest techniques to strategic planning and forecasting for the success of their organization...

They act as business leaders --- charting new ventures, new ways of doing business, they act as change agents, identifying profitable new business ideas and ground-floor technologies ... featured in the new nanotechnology industries products.

Ten smart teams share the reality of integrative forces for learning; the art of thinking collaboratively; the systemic interconnectedness of the ten units... They know how it all fits together... They open the door and take a journey into the future; they follow the process of exploring the future --- the journey --- as an essential part of engaging change...

They use futures methodologies (scenarios, mental and virtual models, etc.) to empower themselves to invent their mission in light of community needs, they apply futures methodologies to cultivate strategic foresight... in **Building the Corporation of the Future on a Molecular Level.**

**Ten smart teams will play a special role in the greater cosmological framework... They will learn much**

**about new technology, and how this technology enables humankind to pursue its destiny... They will share a knowledge infrastructure, the platform of knowledge exchange... A showcase of science leaping over science fiction**

- United in an act of collective imagination...
- Role-playing as ten smart teams...
- United by the desire to form and/or inhabit an independent e-parallel world of their own making...
- The model member-owned business incubator as the command center or hub...
- A portal to an alternate universe, practicing a brand of shared market cooperation... showcased in African American Sym City ... A GBI-Business Game.

Ten smart teams are motivated and share the plan of execution... As team leaders they provide a new business game weaving teachable better points of view into their stories about their collective better future...

They are venturing into the unknown, creating stories about the future to take themselves into their imaginations, in order to see what a parallel world will look like... Futures' stories include three essential elements:

- "What we call the whole element"...
- The case for change --- why we can't go on like we have been...
- Where we are going, the big picture (our collective better future).



- How will we get there, --- things we will have to do, and stop doing...

Effective team leaders share teachable better points of view, such as:

- Zero Time Business Incubation, research, model-making and benchmarking...
- Promoting shared values, taking action and learns how to do new things...

Better points of view are modeled and showcased... Team leaders bring the story alive so the viewer can act from what they see... their stories are a powerful tool for doing just that...

**THE SCENARIO MOTION PICTURE: 1888 TO 2020 LEADING INTO OUR COLLECTIVE BETTER FUTURE...**

Ten smart teams role-play as a team of leaders, they shoulder true greatness in cooperative leadership... In a very real sense, winning team leadership that not only pleases the customer and the community and rewards them as shareholders creates the future...

They system think, they act as a stewardship, team leadership that nurtures human capital, a model member-owned virtual incubator company's most important asset, they share a sound business incubator development strategy, they act on the cutting edge... As leaders they teach, teaching is not an occasional activity for them.

It is at the heart of everything they do, day in and day out. Winning team leaders understand the complex demands that change demands... They have

strong business development ideas based on the best research and operate within the organization according to deeply held values... Team leaders consciously build and channel their collective energy on common projects, and most importantly, they are conscientious learners and teachers... The challenge to develop future leaders is daunting. It means thinking more, doing more, and risking more... But in the end, it is the true test of team leadership and the ultimate route to sustained winning...

Ten smart teams are creating a model co-op leadership engine, to propel them on their most important journey... They use information transfer technology...

**TEACHABLE BETTER POINTS OF VIEW:**

Team leaders share researched information about what it takes to win in business and what it takes to create the necessary model member-owned virtual business incubator company that launches start-ups into a new system...

Team leaders share ideas, promote knowledge products and services into the right marketplace... They deliver value to the right customers; value is ultimately linked to success in the marketplace...

Team leaders focus on **operational system development...** They articulate the value of acting in a "boundary less mind set" in order to facilitate speed-to-market, and the sharing of best practices... **They move forward because markets move too fast to waste time...**

Winning team leaders are motivated regarding change and transition and

through large-scale organizational efforts: Ten smart teams act as business development storytellers...

They turn research into winning business stories, into scripts, into dynamic stories about a new system of institutions that are member-owned, that support community development and wealth creation within a new system... story's about the whole element... A case for change... And ten smart teams model the corporation of the future...

*We share a winning futures perspective, a system of model member-owned business incubator institutions and its knowledge products in the future year 2020...*

A showcase of a successful urban business community in the year 2020, than work our way back to the present, to create that community in the present, showcasing a proven support service system...

Research shows that winning companies are successful because they operate within a shared support service system that allow them to adept and capitalize on their unique circumstances...

*To build successful corporations, it is a must to build a model co-op leadership engine...* Ten smart teams model the most critical components of cooperative leadership...

**To create and sustain success as an organization,** team leaders constantly need to invent and reinvent the model business incubator company... A showcase of team leaders throughout the organization, taking risk together, pooling resources, money, skills and talent together to build a new

cooperative incubation infrastructure system...

### **Telling the Business Story**

We must use this series of business stories to teach our next generation of future leaders to make quick, smart decisions and get them implemented effectively...

In the story, ten smart teams act like an athletic camp, pulling apart the business game plan into its ten component parts, examines them and then brings them back together into a teachable better point of view...

The story focuses on the real-life challenges that face the ten smart teams in their day-to-day work in the business game, their goal is to produce instant valuable benefits... they are modeling how winning companies build team leaders at every level... they showcase how to overcome business realities currently facing business leaders... they draw from clear lessons, learned from the experiences that successful others have done to create winning companies...

Ten smart teams act as business development coaches, and follow a researched process, they articulate the business success of others, how they made their organizations successful... they model a new operating system benchmarked from successful organizations, to operate on the cutting edge...

**The methodology is proven,** it's about creating a business incubator model where team leaders exist at all levels and work together to actively develop the

next generation of future leaders... Once the co-op leadership engine is up and running it will be hard for competitors to stop it...

**Research shows** that winning companies possess a “co-op leadership engine” --- a proven support service system for incubating dynamic team leaders at every level...

Technologies, knowledge products and economies constantly change, to get ahead and stay ahead, winning companies need to be agile, flexible, innovative leaders who can anticipate change and turn on a dime to respond to new realities...

**Winning team leaders and their winning organizations model what will work...**

Ten smart teams share their researched insightful best practice models, gathered from decades of research and practical common sense experiences...